

# Hustler

**A Totally New Dimension  
in All Terrain Performance**



**Order Now!**  
Call (501) 935-6940  
Production of the 1984 980 IC series will be limited.

## MODEL 980 IC

### SPECIFICATIONS

Length	94 Inches
Width	56 Inches
Height	46 Inches
Weight	1070 Lbs.
Ground Clearance	8 Inches
Land Speed (Approx.)	26 M.P.H.
Water Speed (Approx.)	4-5 M.P.H.
Load Capacity (Land)	850 Lbs. for Maximum Efficiency

Capable of Handling Loads Up To  
1,200 Lbs.

#### **Model 980 IC incorporates these exclusive heavy duty features:**

Lower gearing, heat treated sprocket assemblies, 30% stronger final drive chains, triple-lip sealed inside bearings, 50% stronger axles and 26" magnum tires.

#### **From the President:**

In our fifteen years of building America's leading ATV, I've never been more excited about the quality and performance of the Hustler than I am about our new 980 IC series.

This new machine sets an entirely new standard for ATV design and performance.

The new 980 IC series is what you've always wanted, and I'm proud that it's a Hustler.

*Lowell Chrisco*

Lowell Chrisco  
President, Hustler Corporation

## STANDARD EQUIPMENT

Electric Start • Sealed Beam Headlights • Deep Foam-Padded Front Seat • Hunter Green Color • Tool Pouch • Headlight Shields • Boat-Type Drainplug • Back-Up Starter • Cigarette Lighter • Front Steel Bumper • Trailer Hitch

A Hustler is built tough! Tough because it has to carry its cargo over the roughest possible country without problems.

To insure this toughness, Hustler incorporates a formed steel inner frame inside its high-density polyethylene body. This structural combination provides a remarkably high resistance to damage.

Add to these features a completely enclosed, super-quiet engine compartment, heavy duty chain drive, rugged low pressure high traction tires. . . and you have a longtime dependable performer that will get you where you want to go. . . then bring you home again.

If you're looking for roominess, Hustler has that, too! Four adult passengers can ride comfortably on Hustler's front and rear bench-type seating. Room for the whole family or ample space to carry the large load. And should you need more carrying space, just add the optional rear cargo rack.

**NEW LOCATION!**  
2924 E. Nettleton



## MODEL 950

### SPECIFICATIONS

Length	94 Inches
Width	54 Inches
Height	39 Inches
Weight	800 Pounds
Ground Clearance	5 Inches
Land Speed (Approx.)	22 M.P.H.
Water Speed (Approx.)	2-3 M.P.H.
Load Capacity (Land)	650 Lbs.

### The Drive System

The variable-speed, torque-sensitive converter provides smooth up- and down-shifting at all speeds. It automatically senses torque to maintain proper r.p.m. as engine loads increase and decrease. The result is smooth transmission of power from engine to wheels. High-strength axles . . . high-strength chain with oversized steel sprockets—and all supported by a 10-gauge channel steel inner frame. Dependability and performance—that's what the Hustler 950 ATV offers.

When you reach the water . . . go on in! Hustler is prepared with its six low-pressure tires that will propel you at a comfortable speed. Hustler's water-tight construction will provide you hours of fun in the water.

Hustler is a year-round fun machine but also an ideal work vehicle. It is a well-built machine that meets the qualifications for rough, off-the-road jobs.

Hustler was selected over all its competitors by the U.S. Army and has been used as a combat vehicle simulator both in the U.S. and Europe in field training exercises.

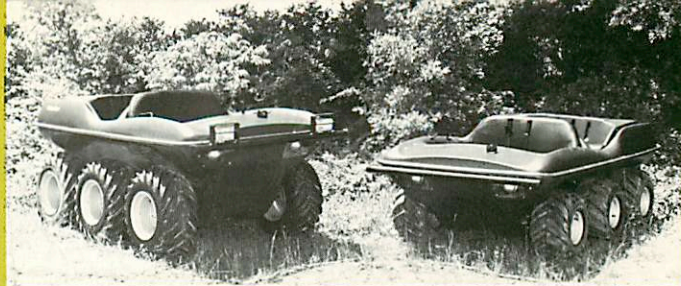
Hustler is also in use by Rural Electric Cooperatives, telephone companies, oil companies, farmers and countless others.

If you are a company or an individual looking for an ATV, make sure you get your money's worth . . . get a Hustler!

Made in America for off-road use only.

**Note:** Due to the unknown characteristics of off-road terrain, extreme caution must be exercised during off-road operation.

# THE DEPENDABLE PERFORMER



## THE BODY:

High-density polyethylene is the secret behind Hustler's toughness. Lightweight, yet rugged, it is unaffected by extreme temperatures and will take rough terrain like nothing else. It always looks good because it can't rust or corrode. It's virtually unbreakable and fully waterproof, too.

## THE POWER:

Standard includes 18 H.P. Briggs & Stratton twin, magnetron ignition, cast iron sleeves, 12-volt electric starter, dual circuit alternator, integral fuel pump, Stellite®-faced exhaust valves with Stellite® seats and positive type rotators, dual element air cleaner, Teflon insert bearing on magneto side, ball bearing on PTO side and chromed air cleaner cover.

I/C Series engines distinctively labeled: The engine is equipped with features for Industrial/Commercial use.

## THE TRANSMISSION:

"Skid-steer"—The proven concept in ATV transmissions, transmitting power, steering and braking to wheels in both forward and reverse gears—all in one small, self-contained package, and your Hustler features a unique independent shift system.

## DEPENDABILITY:

Environmental tests conducted by the Society of Automotive Engineering, Student Branch, University of Cincinnati, proved the Hustler far superior to its leading competition in design and performance. Hustler is built to take all the punishment you can deliver and then some. When you are several miles into "no-man's" land, you like to know you have a way home!

## MANEUVERABILITY:

The Hustler has positive all six wheel drive that allows easy handling on land and in water. Its low-pressure tires are puncture resistant and their stability provides responsive steering and superior traction on ground and water.

## MOBILITY:

Your Hustler mounts easily on the convenient tilt trailer. An easy one-man operation when loading and unloading. The Hustler also rides easily and safely in a pickup truck.

## PRICE:

Investigate! You'll be pleasantly surprised to find that you can own a Hustler for a lot less than you would pay for other all-terrain vehicles with half the features. Contact your nearest Hustler dealer or Hustler Corporation today and see! Call (501) 935-6940.

## CONVENIENCE:

Front and rear bench-type seats that accommodate four adults comfortably. All hand operated controls for steering, throttle, braking, (parking and emergency) and forward, neutral and reverse gear shift. An electric key start with back-up start is standard equipment. . . easy access to engine compartment. . . all the convenience you'd want. Add some optional equipment and you have even more.

## OPTIONS:

- Cargo Rack
- Brush Guard Gun Rack
- Electric Winch-1500 Lbs.
- Horizontal Winch Guide
- \* Access-a-Bar
- Twin Gun Rack for Access-a-Bar
- Low Pressure Tire Gauge
- \* Tail Light
- Rear Steel Bumper
- Trailer Hitch Ball 1 1/2"
- Rear Seat Cushion
- Rear Back Rest Cushion
- Hand Grab Rail (Extra)
- Half Tracks-Model 950
- Full Track-Model 980 IC Only
- Transport Trailer-Solid Deck Tilt
- Trailer Spare Tire
- Trailer Hand Winch
- \* Re-lube Grease Caps (Trailer Hub)
- Fire Extinguisher
- \* QS Quiet Package
- \* Dual Quartz Halogen Lights
- \* Twin Rubber Mounted 35-watt Sealed Beam Light
- (Note: Above lights mounted on access-a-bar or front bumper)
- \* Factory Installed Accessories

# Hustler Corporation

Hustler Corporation  
2924 E. Nettleton  
P.O. Box 1283 • Jonesboro, Arkansas 72403  
501/935-6940

**Your Hustler Dealer Is:**